



*Photo by JO3 Kory Kepner*

## ***Eyes on the prize***

Library Technician Tina Roberts presents one of her posters that helped the James A. Zimble Learning Resource Center win the MLA 2005 Swap 'N' Shop award for ongoing campaigns. The Swap 'N' Shop is designed to showcase creativity and innovation in medical library promotion and to provide colleagues with a venue for exchanging ideas. The idea of the campaign is to introduce information literacy to the USU community in an informal setting.